

Special Edition



Brazilian Carnival Ball 2012



The Wonders of Brazil
Rhythm, Colors and Flavors

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As the glitter falls like dust on the floor and the shine of the spotlights are gone, a much more intense and lasting beauty emerges from the 1st ABT Carnival Gala Ball.

The positive impact of the financial donations raised is the real splendor and legacy of this unforgettable night.

Much more than an extravaganza of exquisite cuisine, beautiful costumes and lively dance, the event was ABT's

first fundraising effort to contemplate the American Women's Club (AWC) scholarship program.

Over 50 adolescent girls will be touched by your generosity and will be able to attend high school. Their lives will be changed forever because of your kind support.

ABT would like to thank once again all its members and guests for attending the night at Grand Hyatt Erawan and being part of this life-changing initiative.

Read in this edition of Aquarela further details about the project and feel encouraged to join this and other charitable initiatives run by the AWC.

Diamond Sponsors :



CHEVROLET



Dear all Carnival Revelers and Sponsors,

It is a privilege to share our culture and customs with both Thailand's citizens, and the international community. The First Brazilian Carnival Ball organized by ABT was our biggest challenge and we are proud to say the result couldn't have been better.

Not only was this an outstanding accomplishment in itself, but also an extended charitable success with the donation of 50 scholarships to Thai adolescent girls. This was only possible due to the multitude of sponsors we were fortunate to have.

I would like to give a special thanks to the Brazilian Embassy and to all of our partners in this event: Chevrolet, Emirates, Bangkok Prep School, Jacto, Heineken, Central Dept. Store, Asian Tigers, House of Narong, Abstract Hair Salon, Funarium, Grand Hyatt Erawan Hotel, Panorama Restaurant@Crowne Plaza, Be Your Guest Restaurant, Active LifeStyle Fitness, Rajawongse Jesse and Victor Clothier, Brastel Telecom, DJ Funky Wax, Grupo Bantus Capoeira Thailand and Fotozeed.

We hope to keep counting on our good sponsors support to continuously improve the Carnival Ball in order to excel all expectations once again next year.

And a big thanks to all other expat associations in Bangkok who helped us promoting the event: ANZWC (Australian&New Zealand Women/s Club), AWC, BWG (British Women's Group) and BAMBI.

Naira Martorelli, President of ABT!



Gold Sponsors :



BANGKOK PREP
Bangkok International Preparatory & Secondary School
Est. 2008



The Brazilian Association in Thailand

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ABT and The AWC Scholarship Program

About 75% of all profit that The Brazilian Carnival Ball raised was destined to the American Women's Club Scholarship Program.

This means that 300 thousand Thai Baht have been destined to supporting education to about 50 underprivileged girls.

Since 1995, the AWC Scholarship Program has already sponsored over 350 students each academic year across rural Thailand.

Even though Thai schools no longer charge tuition, studying still incur in some fees and students need funds to pay for lunch, uniforms, school supplies and transportation.

These expenses add up to about 6,000 Thai Baht per year. Since rice farmers usually net less than 25,000 baht (US\$700) yearly, many families cannot afford to pay these costs and resort to taking the girls from school.

ABT has joint forces with AWC and managed to support 50 students for the 2012-2013 academic year through the funds collected with the Carnival Gala Ball.

Education is "the gift that never ends" and ABT is grateful to all corporate sponsors, party guests and community members that have contributed to this charitable cause.

An evening of Glamour, Glitz and Generosity from the ABT

When Fabiana Cavalcanti contacted the AWC Scholarship Program about the possibility of being beneficiaries of your Brazilian Carnival Ball 2012, we were so impressed at this unexpected and much welcomed donation. We thank the ABT from the bottom of our hearts for partnering with us in our mission to help change underprivileged Thai girl's lives by providing the gift of education. It is gratifying to know that the ABT shares our belief that giving an education, not only helps one student, but also helps her entire community flourish.

You can imagine our surprise and delight on the evening of May 26th, when ABT presented our chairwoman, Nancy Morin, with an astounding donation that went beyond our expectations-- 300,000 baht. This amount is enough to change the lives of 50 young women in a profound way.

If this incredible gift wasn't enough, you also provided 4 tables of AWC members with an unforgettable evening of great music, food, fun and camaraderie. Words cannot express our gratitude for your generous hearts. We were honored that your club would choose our program as a first time charity recipient and hope that your philanthropic tradition will continue to help others in the future.

We thank ABT and its generous members. Abrigado, Khap khun kha and we wish you all continued joy in the land of smiles.

Sincerely,

The AWC Scholarship Program Committee



Words from our guests...

* "Folião", in our jargon means carnival revelers.

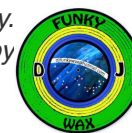


"The Carnival Ball 2012 edition was an example of the excellent work the Brazilian Association in Thailand (ABT) has been doing. The party was joyful and well organized. The dinner was superb, the shows were excellent, the music was lively and everybody had a great time.

The event is becoming a mark in Bangkok's social and cultural calendar. The Embassy is proud to support this initiative, which at the same time is a gathering occasion for the Brazilian community and an opportunity to showcase our cultural manifestations."

Sincerely,

Paulo Cesar Meira de Vasconcellos
The Brazilian Ambassador in Thailand and a Folião



"Thank you for all of you who came to the party. That was so far the best carnival organized by ABT. A wonderful show !"

By Léo, Funky DJ Wax.

"There is nothing like the Brazilian Carnival to add extra spice to the summer in Thailand.

Thanks to everyone for the warm reception and congratulations for this great event."

By Charles Chigusa from Brastel Telecom and "Folião".



(...) "I am looking forward to working with you guys again soon. By the way, you all look gorgeous and thank you for organizing such a fantastic event. Hope it gets bigger next year.....Yeahhhh"

By Narong Ketkaew from House of Narong and "Folião".



"ABT's carnival was one of the most wonderful parties I've been recently. It was one of those where people won't leave even after the curtains are down, the lights are up and most of the people had gone. Awesome, congratulations ABT!"

By Reinaldo Almeida, Folião.

(...) "It was a lovely evening - thanks for organizing everything and making it so fun for all of us!"

The food, the performances, music, it was all great. Our guests were also very happy with the evening."

By Sanja Stanley, "Foliã".

"It was a great honor to be part of the first carnival organized by ABT. It was an awesome experience. Though it was not my first Brazilian carnival in Thailand, this was so far the best one. I had a chance to be close to the organizers regarding the dances and costumes and could feel all the stress, the uncertainties and difficulties that it takes to organize an event of such a scale. But their commitment and responsibility to make it happen really paid off, congratulations !"

By Mirian Natercia Mgl "Fifi", Costume Designer and "Foliã".

"Wonderful event! I'm a professional in the area and I can assure you all: it was a well organized event. Congratulations to all the organizers, you are awesome! With the great success achieved this year, Hyatt will be too small for next year. Let's close Rajdamri Rd. and have a "Trio Elétrico" from Bahia and do it for real !!!"

ByThais da Silva, Foliã.

"The best Brazilian Carnival Ball in Bangkok ever! Quite a relaxing & fun environment. Everyone was really happy, dancing freely. Lots of foreigners impressed by the impact of the shows, availability of food and drinks, good quality wine and the real spirit of Carnival... Wow! Congratulations to the ABT crew and specially Naira Martorelli for her leadership in the event."

By Paulo Gaspar Rodrigues, "Folião".

Silver Sponsors :



ASIAN TIGERS
MOBILITY



The Carnival Ball

An epicurean night for sure, the Brazilian Carnival Ball was a delight for all those who attended. Over 440 guests crowded the Grand Hyatt Ball Room on the evening of May 26th to party hard and in great style.

Under the theme “Wonders of Brazil: Rhythms, Colours and Flavours”, the ball showcased the best of Brazilian culture. Five charming dancing shows paraded the music genres and moves associated to Carnival.

Exquisite food made with exclusively imported ingredients revealed the taste of Brazil to foreign palates. It was needed 15 bottles of dendê oil to savour the shrimps in “Bobó” style, some 20kg of manioc crispy flour and 6kg of black beans -not to mention the 18kg of spicy homemade sausages- to deliver an authentic taste of Brazilian cuisine to the night’s catering.

A vibrant decoration invited guests to experience visiting beautiful spots of Brazil like “The Pelourinho” in Bahia, a landscape depicted in the cocktail area backdrop. While over 20kg of paper serpentine were used for fun and joy.

To quench the guest’s thirst it was necessary 207 bottles of wine, over 180 liters of beer and about 1600 glasses of cocktail drinks! Only the real Brazilians knew that the Caipirinha served was nothing if authentic. For that, it was necessary the use of 15 bottles of a proper Cachaça brought directly from São Paulo.

No doubt, it was an event to please all senses, but it was also an opportunity to fundraise for the American Women’s Club scholarship program and help adolescent girls stay in school. Reveler’s enthusiasm aided raise over a million Thai Baht in gross revenue, of which 75% were destined to donations. The money reverted to covering educational costs for 50 students in the current academic year.



Nothing would have been possible if there was no encouragement from the sponsors’ side. Companies that supported the event deserve ABT’s most sincere appreciation for making this night come true.

To all the partners, ABT faithfully says:

Thank you very much!

Sponsors’ Prizes and Gifts

Sponsor	Prize/Lucky Draw	Description	VALUE (THB)	QTY
Abstract Hair Specialist	Lucky draw	Brazilian Keratin Treatment	8,000	1
Abstract Hair Specialist	Lucky draw	Highlight Treatment	5,000	1
Abstract Hair Specialist	Lucky chair	1 haircut, design and cut by Johnny Lim	2,400	2
Active LifeStyle	The most cheerful table	10 Free Sessions of Outdoor Fat Loss Acceleration Training	3,500	12
Be Your Guest	Lucky chair	A set of 1 bottle of French Champagne brut & 1 bottle of French Red Wine, Medoc, cru Bourgeois 2008		2
Brastel Telecom	Lucky chair	Internet broadband telephone (FLIP) for calling overseas		2
Brastel Telecom	Souvenir bags	10 min free phone call to Rio de Janeiro or São Paulo		450
Central Department	Best dressed table1 (Women)	Gift voucher	1,200	6
Crowne Plaza Panorama Restaurant	Best dressed table 2	Complimentary Brazilian BBQ dinner		11
Emirates	Lucky chair	Sports bags (Large)		3
Emirates	Lucky chair	Sports bag (Medium)		1
Emirates	Lucky chair	Backpacks		2
Emirates	Lucky chair	Bags for women		6
Emirates	Lucky draw	Round-trip air ticket to Hong Kong		1
Emirates	Lucky draw	Round-trip air ticket to Rio or São Paulo		1
Funarium	Lucky chair	Family set for 2 adults, 2 children entries		21
Funarium	Lucky draw	Kids birthday party package	8,000	1
Funarium	Lucky draw	Base birthday party package	12,900	1
House of Narong	Best dressed man	Gift voucher	5,000	1
House of Narong	Best dressed woman	Gift voucher	5,000	1
Hyatt Erawan Hotel	Lucky chair	Sunday brunch for 2 at “Spasso”		1
Hyatt Erawan Hotel	Lucky chair	Buffet lunch for 2 at “Tables”		1
Hyatt Erawan Hotel	Lucky chair	Sunday brunch for 2 at “Tables”		1
Rajawongse Jesse&Victor Clothier	Best dressed table1 (Men)	Dress-shirts with Egyptian cotton		6

Photo Gallery (1)



Photo Gallery (2)

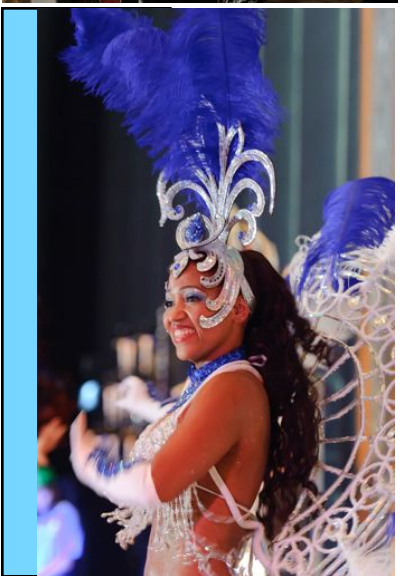


Photo Gallery (3)



Photo Gallery (4)



"It's an honor to be leader in this team... Thank you ladies for your excellent job!!"

By Naira Martorelli

"Thank you for coming and hope to see you next year !"

The ABT Committee
(with guest Narong in the center)